


YOUR NEXT-GENERATION

**DIGITAL
MARKETING
& STRATEGY
AGENCY**





Strategy • Branding • Events • Full-Service Social Media
Video Marketing • Podcasting • Business Planning
Healthcare Marketing • Website Development & Design

“

It's a new era of marketing that rewards those brave enough to take calculated risks, push the limits of creativity, embrace innovation, and say 'yes' more than 'no.'

”

ELENA RIVERA-CHEEK, MBA
Founder & CEO



Innovative, creative, and forward-thinking, we leverage the most current marketing strategies to produce significant results.

Award-Winning for Over a Decade



AN IMPRESSIVE CLIENT LIST



Johnson & Johnson





Print Marketing

Although digital marketing is important, we recognize the importance of print marketing. Our expertise is rooted in a mastery of tried-and-true formats like brochures, magazine ads, direct mail, and so much more. We elevate brands with a creative-forward omnichannel approach that integrates storytelling at every customer touchpoint.



New Video
**DISCOVER OUR
FOUNDER STORY**

WATCH NOW



"We found an agency with creativity and heart."

MARKETING DIRECTOR, NY HOSPITAL

Social Media Strategy & Creative

Stories that connect. Creative that engages. Stay top of mind with our captivating, multi-platform approach. Our all-encompassing strategy integrates ongoing touchpoints across social media platforms, and elevates engagement through results-driven, interactive outlets like reels, stories, polls, short-form video & more.





Photography

Our wide range of photography services makes your organization stand out. C&A Digital captures the authentic elements that differentiate our client from the competition with a range of services—including event photography, headshots, aerial photography, and organic corporate photography—that guarantee a lasting impression.

Video Marketing

Make your brand come to life. Stunning, one-of-a-kind visuals supported by impactful core messaging draw in your audience. Our video production staff creates videos with drone shots of your office, interviews with senior management and clients, and behind-the-scenes footage of the office staff.

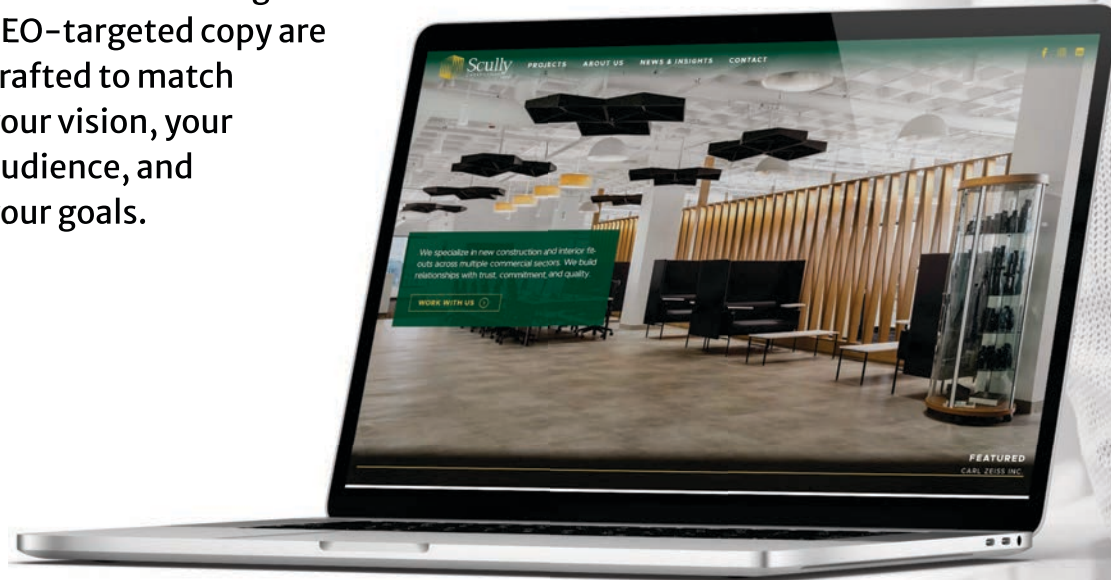


"C&A Digital always comes up with innovative approaches."

VP, TOP 5 PHARMACEUTICAL COMPANY

Website Design & Development

Our highly-skilled website development team understands the true value of a balanced, intuitive user experience. Unifying the user experience with brand identity is an essential component of success. Our interface designs and SEO-targeted copy are crafted to match your vision, your audience, and your goals.





Video Podcast Production & Marketing

Let us produce your podcast in our podcast studio or at your offices. We put you, your team, and your internal leadership team's voices at the epicenter of your marketing strategy. We handle the full spectrum of your podcast production needs: planning, filming, editing, marketing, and distribution on all podcast outlets, including YouTube.





Radio & TV Commercials

Capture hearts and minds with a creative broadcast that elevates your message and connects with everyone it reaches. Keeping wide-reaching messaging in mind, our in-house creative team produces stellar broadcast content with dedication to detail and passion to inspire.



Behind the scenes with





Corporate Branding & Marketing

The diversity of our team speaks to our understanding of the importance of representation. The value of inclusive messaging that speaks directly to the human being on the other side of an ad is often overlooked. We craft finely-tailored marketing strategies and events that resonate with your target market.

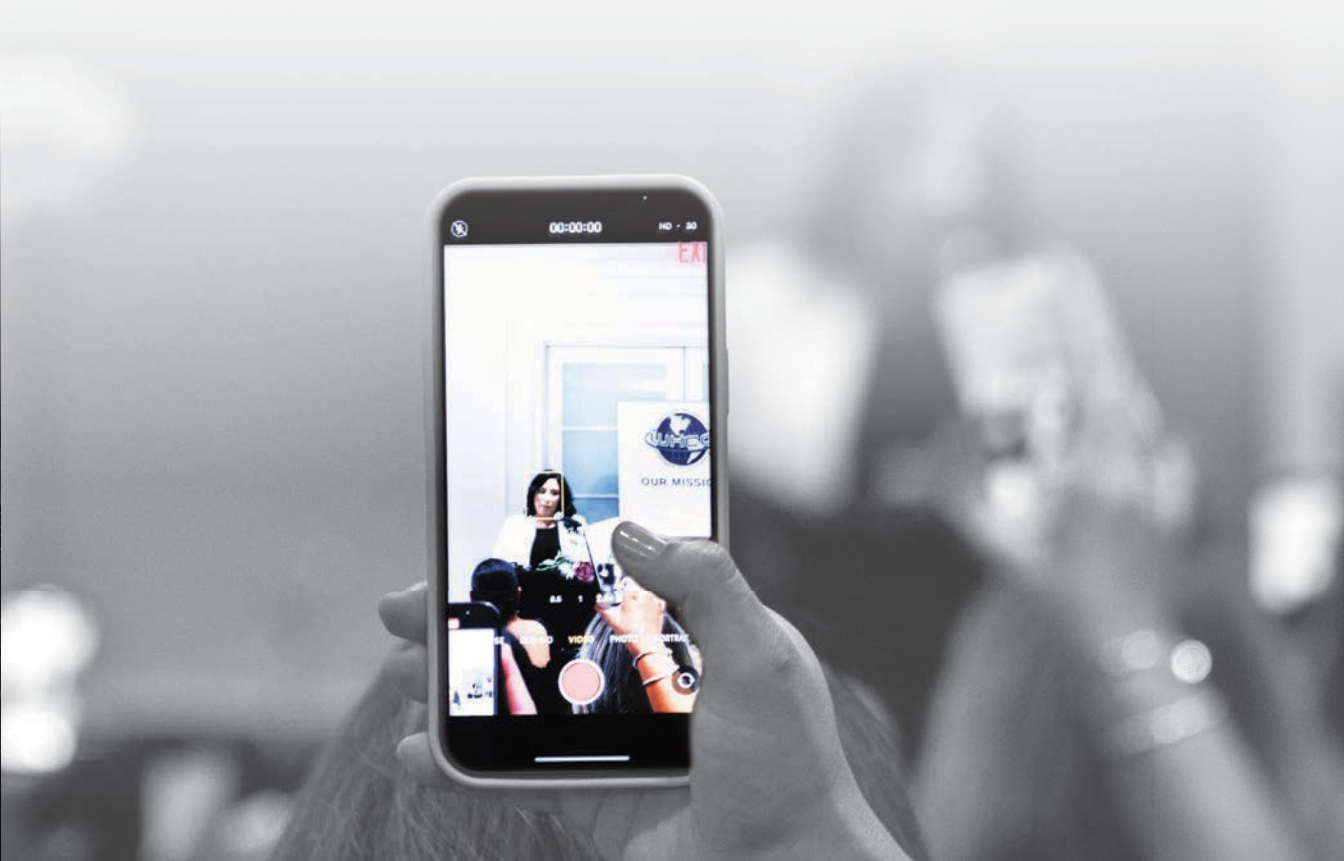
Branding, Strategy, & Workshops

Reimagine your brand with C&A Digital. Revitalize your company ecosystem through an immersive brand workshop that will transform your vision into reality. Let us guide you in sharpening your goals to create comprehensive branding strategies that combine language, design, and media for ultimate brand reach.



Public Relations

Develop a compelling presence with our strategic media relations approach. We know how to tell your story in every medium. We analyze your needs, message, and competitors, and deliver a public relations campaign that generates maximum results and exposure.



Copywriting & Content Development

Storytelling is at the heart of what we do. Our communication solutions for digital, print, broadcast, and social channels drive more than brand growth—they deepen connections. We create distinctive, memorable content that fully encapsulates your brand essence.





Agency-to-Agency (A2A) Support

For more than a decade, we have helped other agencies succeed through purpose-built support. Unlike freelance agencies, we are a full-service solution with expert copy, design, editorial, and account team members. When agencies need extra talent, they know they can find deep experience, technical expertise, and strategic mastery of payer/market access/HCP communications. Our reliable and scalable A2A model is fully integrated with agency processes and routing systems, which makes us the agency of choice for agencies.

Graphic Design

Drawing on our passion for creativity and our award-winning expertise, we combine branding ideas and elements of identity to create timeless visual designs. We keep engagement in mind when creating exceptional, alluring designs to realize your vision in every medium.





We're the “yes...and” agency.

Don't settle for less.



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